

CITY OF OREM

BEAUTIFICATION COMMISSION Minutes

January 26, 2015

4:30 p.m.

COMMISSION MEMBERS:

Aaron Orullian	Chair
Carol Manwaring	Vice Chair
Rhonda Wilkinson	
Marlon & Ann Snow	
Jim & Barbara Campbell	
Sean Orullian	
Gayla Muir	
Brent Sumner	City Council Representative
Vacant	Staff Support
Linda Rogers	Clerical

Excused: Judy Cox

Guest: Steve Weber, Retired Orem City Maintenance Division Manager

Steve Weber thanked everyone for the retirement gift and the relationships throughout the years. Carol asked who would be his replacement. They're interviewing four well qualified candidates. Carol asked Steve about the water truck. He said it has been kept and identified for the Commission's flowers. Steve Davis, Manager of the Parks section knows its exact location. Steve Davis will also know about the banners for the Front Runner station, and Design West. He suggested getting new quality banners. Design West suggested to have the two bracket design. Either the City or UVU need to pay for the bottom brackets. Then mount it to the light poles, that way the banners will last longer. They can be mounted by using a stainless steel band. Call Mike Maughan from UVU. Mike was told to contact Chris Tschirki or Keith Larsen in regards to the banners. Each of the poles needs a double arm and the banner to be designed with a double arm. UVU put the bid together and paid for the existing ones, so the banners belong to UVU and we just put them up.

Aaron Orullian asked for a motion to approve the minutes from our October 27, 2014 meeting. Carol Manwaring made a motion to approve the minutes. Sean Orullian seconded the motion to approve the minutes. Motion passed unanimously.

The new Commission member is Phebe Hawkes. Carol was given Phebe's phone number, notebook and t-shirt. Aaron stated with Phebe it's a full Commission. Linda Rogers was introduced as the new support staff.

Aaron reconfirmed the water truck was for the Commission. Sean asked if the truck could be used in the parades. No one was aware of the insurance or the liability policies for the truck. Brent and Carol said it would have to be looked into. In the past an insured City employee drove the truck. Gayla said no one would be able to ride on the truck bed since it's equipped with a tank and pump. Sean thought it would be fun spraying the crowd with water during the parade. Carol reminded everyone of the change in the distribution of candy to pre-loaded bags.

The Beautification Commission's 18 flower baskets were lent to the Timpanogos Story Telling Festival and were not returned. Carol will call the City; she thinks they're in a shed somewhere. They need to go to Cook's Greenhouse next month to have all 18 baskets replanted. Cook's would like to change the baskets. They're using new baskets for three other cities. He would sell the new baskets to us at his cost. The reason is they only plant the top, instead of down the sides. They use 30% less flowers; hold more dirt, more water resistant, with better results. There is a cascading effect, unlike the current baskets. They would be nice hanging around the building at the City Center or at the parks where the Story Telling Festival is held. Aaron suggested maybe the Story Telling Festival would buy them. Carol said it would be nice to see if the City Center wants to use them. Aaron suggested if we need to buy new baskets, this would be a way to accomplish that. Carol reminded them that the current baskets were \$5 each. The expensive part of the basket is the bracket. The brackets are still in place; her concern was the location of the baskets. If she can't find the baskets she will send out a mass email for an approval to purchase the new baskets. The project has to start by February. Carol said the Commission pre-paid \$400 towards 10 large planters. The large planters are going to be put on the west side of State Street across from the City Center, and a couple of them down towards Ridley's grocery store. They are large 40 gallon pots that sit on the cement. The Commission thought targeting companies who would be able to take care of the pots would be the best, like restaurants, and banks. Brent asked, what was the cost for the pots? The cost was \$75 per pot with everything in them. Sean was wondering if there was a cost breakdown. He suggested advertising "Adopt a Pot". The Commission provides the pot and soil. Then find people to plant and take care of it. Every year add 10 more. Carol said two years ago that was attempted, but with no luck. However, \$1500 was raised, which mostly came from private citizens. The money went toward launching the flower project. Currently there are enough funds to make 25 pots. Sean was wondering why businesses didn't support the project two years ago. Maybe it would be more enticing if they only planted and took care of it. Rhonda said the businesses weren't asked to do anything two years ago, but still there was no interest. Ann asked if this project was okay with the State Street Planning Committee. Aaron sits on that committee and said they're okay with the Beautification Commission's flower project. Brent said since Aaron is the liaison, he should be at the State Street Planning Committee open house in February. When the businesses arrive Aaron could approach them about "Adopt a Pot". It was suggested the Commission go to the Chamber of Commerce. Also, Midtown may be willing. Citizens are supportive where the businesses are cautious. Carol needs the Commission's assistance and commitment beginning March to recruit businesses. Sean and Aaron volunteered. Gayla asked if there was someone assigned to the beautification for State Street. Aaron said it is still in the conceptual stage on how to make it fit with the Mall, Scera, and the City Center. *Carol made a motion to expand the pots as needed over 10. Sean seconded the motion. Voting was unanimous.*

The Commission has a cabinet at the City Center for advertising. Sean's idea was whoever commits to take care of a pot; will be acknowledged at the City Center publicly. Information about the pots may go out to the public via an insert in the water bill. Carol thinks the newsletter is the appropriate place to advertise. She will call the City to find the contact person for the newsletter. It could be put on the website and use the brochure holder between the library and the City Council room. Aaron asked Linda to find out who the contact person is to approve the flyers to be inserted into the City water bill. Sean is the administrator for Facebook

and Aaron would like to administer the webpage, but doesn't know who the administrator is presently, Brent will email Aaron that information.

Sean and Aaron gave out Holiday awards, and took pictures that will go into the presentation. The idea was brought up to have the citizens nominate Holiday home awards. Sean will post on the Facebook page a tab for the citizens to nominate homes. A suggestion was to correlate with Neighborhood in Action next year. The idea of a people's choice award for the most improved home was discussed. Rhonda will create a certificate for a spring yard clean up award. Aaron asked for this to be put on the March agenda. Aaron will have awards made up to hand out to businesses. The City Council meetings are February 10th and 24th. The Planning Commission meetings are February 4th and 18th. The Beautification Commission meeting is February 23rd. The annual City Council presentation is on February 24th. The Commission will hold an unofficial sub-committee meeting on February 9th to prepare for the presentation either at the library or Carol's house. The whole Commission will participate in the presentation this year.

Aaron spoke with David Spencer, letting him know the Welcome to Orem sign coming up the Orem hill is too small. Jim wants the award pictures put on a DVD. He will post them on the bulletin board at the City Center. Sean wants to post them on the Facebook page. Carol will email the Commission asking them to send all yard award pictures to Jim and Linda. Aaron added we have a big year with a new Chief of Police, and new Neighborhood Preservation Officers. He wants these people to know that the Commission is working with them on blighted properties. The State Street Planning Committee is putting together a community development project, in which the citizens are invited from different communities to share what problems they have in their community. Aaron volunteered to be on that committee and welcomed anyone from the Commission to participate. The contact is Brandon Stocksdale who is the City Long Range Planner.

Voting for new officers for Chairman and Vice Chair were opened. *Carol nominated Aaron to continue and Ann seconded the motion. Voting was unanimous. Gayla nominated Carol to continue as Vice Chair and Sean seconded the motion. Voting was unanimous.*

Carol added she has all of the minutes from past meetings, and asked if she ever misses a meeting please keep the minutes so she can add them to her book.

Carol made a motion to adjourn. Aaron seconded the motion. Voting was unanimous to adjourn.

Next meeting scheduled for Monday, February 23, 2015.